



# 2025 TRAFFIC ANALYSIS

*A review of the  
previous year's  
statistics and  
impact to  
traffic safety*

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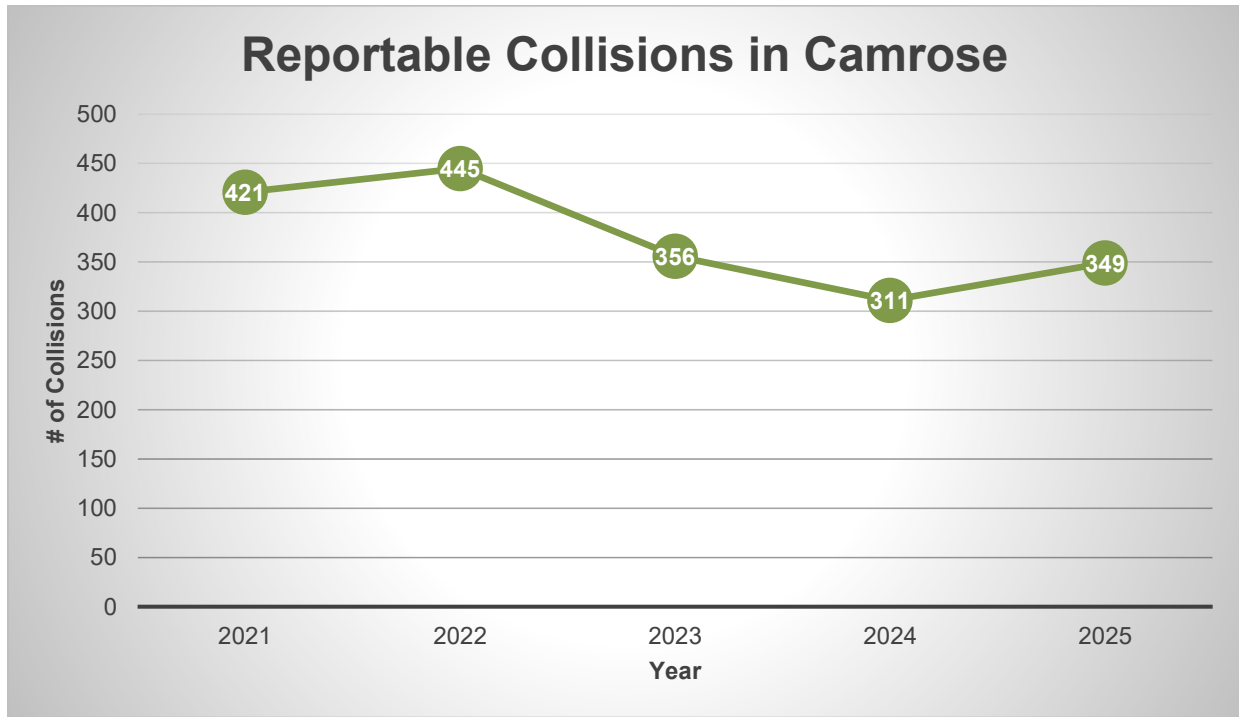
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# COLLISION CHARACTERISTICS

## Collisions in Camrose

Severity of Collision	2021	2022	2023	2024	2025
Fatal	0	0	1	0	0
Injury	24	19	19	24	32
Property Damage	397	426	336	287	317
<b>TOTAL REPORTABLE COLLISIONS<sup>1</sup></b>	<b>421</b>	<b>445</b>	<b>356</b>	<b>311</b>	<b>349</b>

- ❖ **12%** increase in the # of Total Collisions from 2024 to 2025
- ❖ # of Total Collisions in 2025 is **7%** below the five year average
- ❖ 1 Fatal Collision in the past five years
- ❖ **33%** increase in the # of Injury Collisions from 2024 to 2025.
- ❖ # of Injury Collisions in 2025 is **36%** above the five year average.



\* Five year average: **376**

<sup>1</sup> A vehicle collision, which resulted in death, injury, or property damage greater than \$5,000.00.

\*\* **NOTE** – Threshold for reportable collisions raised to \$5,000.00 Jan 1<sup>st</sup>, 2024 \*\*

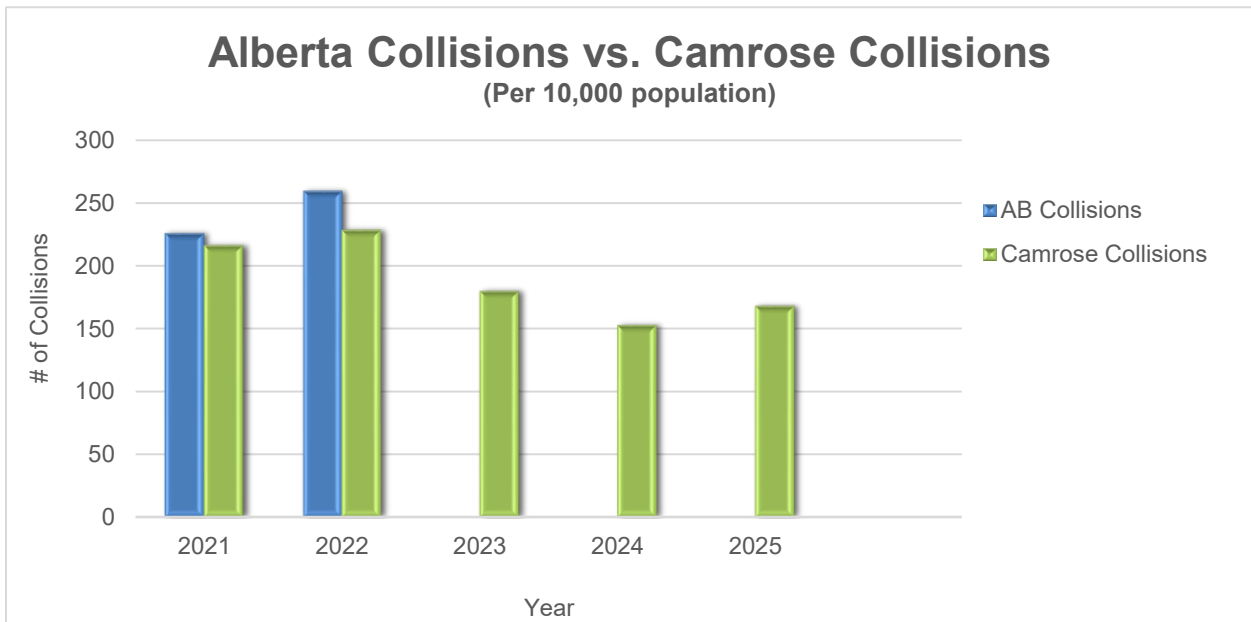
### Camrose Collision Rate per 10,000 population

Severity of Collision	2021	2022	2023	2024	2025
<b>Fatal</b>	0.0	0.0	0.5	0.0	0.0
<b>Injury</b>	12.3	9.7	9.6	11.8	15.4
<b>Property Damage</b>	203.3	218.1	169.3	140.7	152.4
<b>Total Reportable Collisions</b>	<b>215.6</b>	<b>227.8</b>	<b>179.4</b>	<b>152.5</b>	<b>167.8</b>

### Provincial Collision Rate per 10,000 population

Severity of Collision	2021	2022	2023	2024	2025
<b>Fatal</b>	0.5	0.6	*	*	*
<b>Injury</b>	22.6	40.4	*	*	*
<b>Property Damage</b>	202.5	214.9	*	*	*
<b>Total Reportable Collisions</b>	<b>225.6</b>	<b>259.2</b>	<b>*</b>	<b>*</b>	<b>*</b>

- ❖ # of overall collisions in Camrose remained consistent with provincial statistics but decreased significantly in 2022.
- ❖ Note – provincial collision data for 2023, 2024, and 2025 not yet available



## TYPES OF COLLISIONS

Sub-Categories	2021	2022	2023	2024	2025
<b>Pedestrian Collisions</b>	4	6	3	5	5
<b>Bicycle Collisions</b>	1	1	2	0	2
<b>Motorcycle Collisions</b>	0	1	1	2	3
<b>Hit &amp; Run Collisions</b>	111	75	71	95	83
<b>Intersection Collisions</b>	102	177	113	82	140

- ❖ # of Pedestrian, Bicycle, and Motorcycle collisions remained low and stable
- ❖ # of Hit and Run collisions decreased **13%** from 2024 to 2025.
- ❖ **70%** increase in # of Intersection collisions from 2024 to 2025.
- ❖ # of intersection collisions is **13%** above the 5 year average (123)

## WHO IS INVOLVED IN COLLISIONS

Age	# of Males	Age	# of Females
14-17	<b>23</b>	14-17	<b>10</b>
18-20	<b>16</b>	18-20	<b>13</b>
21-30	<b>29</b>	21-30	<b>26</b>
31-40	<b>40</b>	31-40	<b>39</b>
41-50	<b>36</b>	41-50	<b>30</b>
51-60	<b>29</b>	51-60	<b>25</b>
61-70	<b>39</b>	61-70	<b>20</b>
71-80	<b>22</b>	71-80	<b>23</b>
81+	<b>19</b>	81+	<b>11</b>

- ❖ Most collisions involving male drivers between 61-70 years of age
- ❖ Most collisions involving female drivers between 31-40 years of age

## WHEN COLLISIONS OCCUR

Month	2021	2022	2023	2024	2025
January	23	35	34	32	38
February	22	36	25	35	26
March	26	29	35	27	39
April	16	34	31	26	34
May	20	21	26	26	16
June	30	26	25	21	29
July	26	34	18	10	24
August	19	37	23	19	25
September	36	25	26	23	29
October	23	33	32	18	25
November	37	63	28	26	24
December	21	69	41	48	40

- ❖ Most collisions continue to occur during winter months – typically coinciding with heavier periods of snowfall

Day of the Week	2021	2022	2023	2024	2025
Monday	38	56	45	45	56
Tuesday	50	60	48	46	64
Wednesday	49	67	56	46	50
Thursday	58	72	57	59	64
Friday	42	91	77	41	48
Saturday	33	50	32	30	37
Sunday	29	46	29	44	30

- ❖ Majority of collisions occurred on Tuesday or Thursday.
- ❖ Least number of collisions occurred on a Sunday.

## WHEN COLLISIONS OCCUR (Cont'd)

Time of Day (hrs)	2021	2022	2023	2024	2025
0100	11	12	11	6	4
0200	3	5	2	1	1
0300	0	2	1	1	1
0400	0	4	2	1	0
0500	0	1	1	0	6
0600	1	2	1	0	12
0700	1	8	3	3	6
0800	7	13	8	10	14
0900	4	24	22	25	16
1000	12	13	17	26	12
1100	22	35	20	23	28
1200	28	30	38	21	29
1300	30	39	34	23	25
1400	25	40	26	22	35
1500	33	36	32	25	38
1600	33	35	39	31	27
1700	24	39	17	24	30
1800	28	34	24	23	14
1900	12	16	11	10	15
2000	7	16	7	14	6
2100	8	12	10	6	5
2200	2	13	7	6	5
2300	2	7	7	7	7
2400	6	6	4	3	13

- ❖ Most collisions continue to occur between 8:00 AM and 7:00 PM when traffic volumes are at their highest
- ❖ The highest number of collisions occurs at 3:00 PM.

## WHY COLLISIONS OCCUR

Driver Action	# of Objects	Driver Action	# of Objects
Driving Properly	203	Improper Lane Change	14
Stop Sign Violation	21	Disobey Traffic Signal	3
Yield Sign Violation	6	Ran Off Road	17
Fail to Yield ROW Uncontrolled	11	Improper Turn	26
Fail to Yield ROW Pedestrian	3	Left of Centre	6
Followed Too Closely	30	Crossing Without ROW	0
Parked Vehicle – Vehicle Action	122	Improper Passing	3
Backed Unsafely	45	Other/Specify	35
Left Turn Across Path	19	Unknown	86
		Crossing with ROW	4
		Walking/Working On Roadway	1

- ❖ #1 cause continues to be **Backing Unsafely 13%** (#1 in 2023 and 2024)
- ❖ #2 cause is improper turn **7%** of all collisions

## ROAD & WEATHER CONDITIONS

Road Conditions	2021	2022	2023	2024	2025
Slush/Snow/Ice	53	194	93	100	107
Loose Surface Material	1	1	4	1	5
Wet/Muddy	12	12	9	12	13
Other	13	30	25	33	21
Weather Conditions	2021	2022	2023	2024	2025
Raining	7	8	7	7	6
Snowing	11	42	12	26	31
Hail/Sleet	1	0	1	1	1
Fog / Smoke / Dust	0	0	2	0	0

- ❖ Road conditions were noted to be a factor in **42%** of collisions
- ❖ Weather conditions were noted to be a factor in **11%** of collisions
- ❖ Snow continues to be the most common contributing factor present in collisions

## WHERE COLLISIONS OCCUR

Intersection Location	2021		2022		2023		2024		2025	
	Collisions	Injury	Collisions	Injury	Collisions	Injury	Collisions	Injury	Collisions	Injury
48 Ave./ 68 St.	12	1	18	0	11	3	8	2	11	2
48 Ave./ 73 St.	4	1	6	1	6	0	4	0	5	2
48 Ave./ 48 St.	2	0	*	*	*	*	3	1	*	*
48 Ave./ 51 St.	2	2	3	0	2	0	3	0	5	0
48 Ave./ 65 St.	4	1	2	0	*	*	3	1	7	1
48 St./ 51 Ave.	3	1	*	*	*	*	3	0	3	0
48 Ave./ 66 St.	6	1	13	2	8	2	2	0	3	1
48 Ave./ Gr. Drive	2	0	9	0	*	*	2	1	2	0
48 Ave./ 53 St.	4	0	6	0	6	1	2	0	4	2
54 Ave./ 53 St.	*	*	4	3	2	0	*	*	*	*
48 Ave./ 50 St.	*	*	9	0	3	0	*	*	6	0

\* Collision data not available due to not being in the top 10 collision intersections

- ❖ 33% of all intersection collisions in Camrose occurred in the Top 10 collision intersections
- ❖ Top 10 Intersections account for 25% of the total injury collisions

## **Alcohol/Drug Related Collisions**

	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Alcohol/ Drug Related Collisions	5	9	5	8	6
Fatal	0	0	0	0	0
Injury	0	1	0	2	5
Property Damage	5	8	5	6	1
% of total Collisions involved Alcohol or Drug	1%	2%	1%	3%	2%

- ❖ **2%** of collisions were reported to involve Alcohol/Drugs
- ❖ **250%** increase in injuries from collisions related to Alcohol/Drug
- ❖ **83%** of alcohol/drug related collisions involved injuries

## **ENFORCEMENT**

<b>Criminal Code Offences</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
<b>Impaired Operation</b>	1	2	1	2	3
<b>Fail to Provide / Refusal</b>	1	3	0	0	2
<b>Drive while prohibited</b>	23	9	4	5	4
<b>Dangerous Operation</b>	7	10	11	4	6
<b>Fail to Remain Criminal</b>	0	2	1	0	1
<b>Criminal Flight</b>	*	*	6	1	4

- ❖ 5 Criminal Impaired Charges in 2025 are more than 2024 and 2023 combined
- ❖ Impaired Operation highest # of charges in the last 5 years

## **IMPAIRED DRIVING ACTIVITIES**

<b>Immediate Roadside Sanctions</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
<b>TOTALS</b>	36	71	108	84	89
<b>IRS – Fail</b>	26	46	49	40	50
<b>IRS – Warn</b>	3	11	29	20	24
<b>IRS – Zero</b>	1	4	10	4	6
<b>IRS – 24 hr</b>	6	10	20	20	9
<b>Checkstops</b>	18	49	25	22	19

- ❖ IRS 24hr decreased due to 2 members being trained as DREs and drug impaired investigations now being completed resulting in IRS FAILS
- ❖ **56%** of IRS are IRS FAIL

## Drug Recognition Expert (DRE) Evaluations

- ❖ 2 DREs trained in October 2024
- ❖ 3 DRE evaluations conducted in 2024
- ❖ 5 DRE evaluations conducted in 2025

## Impaired Driving Drug Categories

Drug Category	2024	2025
Central Nervous System Depressants	0	1
Inhalants	0	0
Dissociative Anesthetics	0	0
Cannabis	1	1
Central Nervous System Stimulants	3	4
Hallucinogens	0	0
Narcotic Analgesics	2	1
Unknown (Refusal)	0	1

- ❖ The drug categories above are confirmed by toxicology results from DRE evaluations
- ❖ Subject can be impaired by multiple drugs at a time, so tox results are higher than total number of subjects
- ❖ Central Nervous System Stimulants have been found in **88%** of DRE evaluations conducted since 2024

## WHEN IMPAIRED DRIVING OCCURS

Month	2021	2022	2023	2024	2025
January	2	2	3	2	5
February	2	1	7	3	4
March	3	2	5	6	5
April	1	6	7	6	4
May	2	10	7	11	8
June	7	8	8	10	7
July	2	15	10	7	9
August	4	4	28	17	17
September	4	5	13	4	6
October	4	10	3	3	7
November	2	3	10	4	10
December	3	5	7	2	7

- ❖ Most Impaired driving occurs in August as a result of BVJ
- ❖ **16%** of all 2025 IRS were issued on BVJ weekend (July 31 – Aug 4)
- ❖ Jaywalkers Weekend had 3 IRS

Day of the Week	2021	2022	2023	2024	2025
Monday	4	6	8	12	9
Tuesday	4	5	10	6	11
Wednesday	5	8	11	6	9
Thursday	4	15	6	11	6
Friday	6	12	18	14	12
Saturday	7	14	26	21	26
Sunday	6	11	29	14	16

- ❖ Most Impaired driving occurs on the weekend, **60%** of IRS issued

## WHEN IMPAIRED DRIVING OCCURS

(Cont'd)

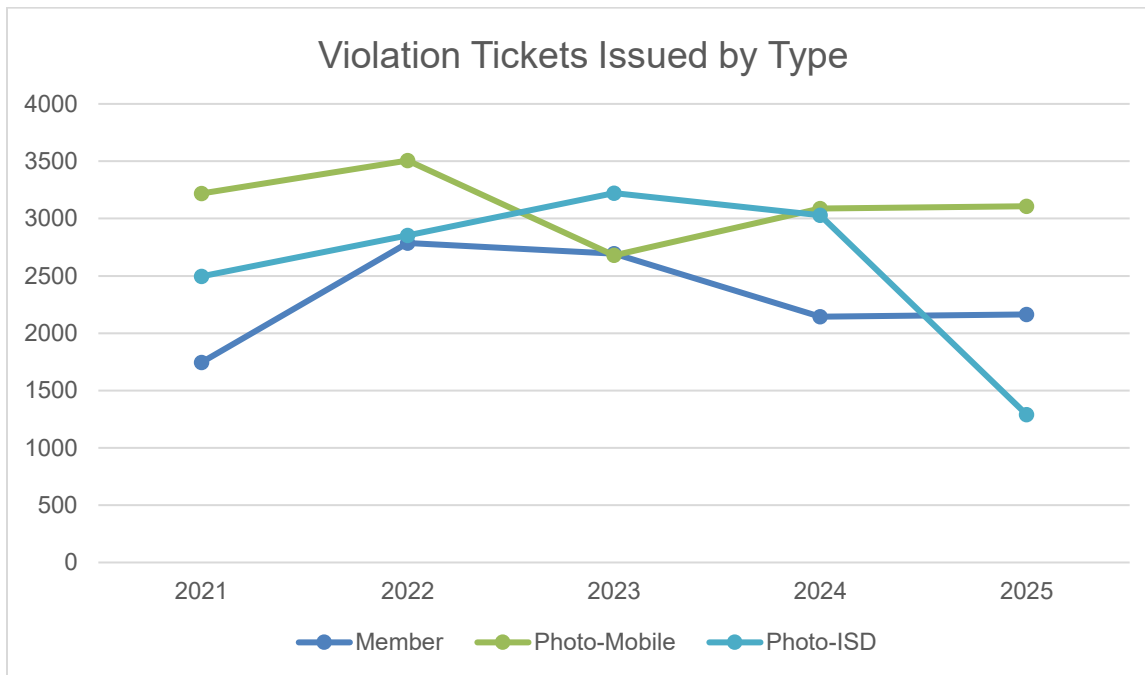
Time of Day (hrs)	2021	2022	2023	2024	2025
0000	3	3	11	9	11
0100	3	5	19	11	12
0200	2	10	9	12	13
0300	1	2	5	5	6
0400	0	1	1	1	2
0500	1	0	0	0	4
0600	2	2	0	0	0
0700	0	1	0	0	0
0800	1	0	1	2	1
0900	0	5	10	1	4
1000	2	1	6	3	1
1100	1	3	1	0	2
1200	0	1	2	2	1
1300	4	0	0	0	2
1400	1	1	3	4	1
1500	0	2	3	0	4
1600	0	1	2	2	1
1700	3	3	3	1	0
1800	1	1	1	1	0
1900	3	5	4	6	1
2000	4	5	9	7	3
2100	1	8	9	11	9
2200	2	5	5	1	5
2300	1	6	4	5	6

❖ Most impaired driving occurs between 0000hrs and 0300hrs (40%)

## PROVINCIAL OFFENCES

Provincial Offences	2021	2022	2023	2024	2025
Hit and Run	9	9	7	8	6
Careless Driving	12	10	11	8	10
Suspended Driving	23	21	33	39	21
No Insurance	51	60	44	48	60
Member Issued Violations	1,745	2,787	2,695	2,143	2165
Photo Radar – Mobile Violations	3,219	3,506	2,679	3,087	3108
Intersection Safety Device Violations	2,496	2,853	3,222	3,030	1291

- ❖ The large decrease in ISD violation was due to the ISD program being provincially shut down April – September 2025



## **PREVENTION**

Similar to other public safety strategies, prevention is a key component to mitigating road safety concerns and making our streets safer.

Throughout the course of the year, the Camrose Police Service remained dedicated to several prevention and public education initiatives:

- ❖ Bike Rodeo – Focusing on bicycle safety tips for youth
- ❖ Electronic Speed Sign – posted at various locations throughout the city
- ❖ Maintenance of 6 traffic sensors throughout Camrose to monitor traffic flow and speed
- ❖ Posting several road safety articles on the CPS Facebook page and Camrose Booster
- ❖ Partnering with the RCMP and Sheriff Traffic units for integrated traffic safety initiatives
- ❖ Participated in the National Road Safety Week and Operation Impact traffic projects during May and October long weekends
- ❖ Strategic Checkstop deployments as part of operational weekly priorities
- ❖ Presentations to schools and City of Camrose staff
- ❖ Radio advertisements on New Country 98.1 FM station during holiday season